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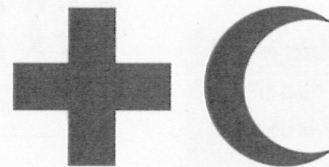
## **Social Inclusion of Migrants**

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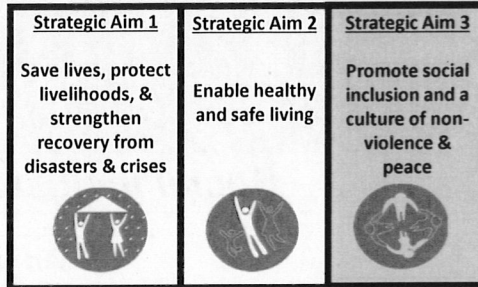
- **Ensure and protect human dignity: based on the Fundamental Principles of humanity, impartiality and unity**
- **Working with volunteers at community level to change attitudes and behaviour**
- **Recognised and trusted worldwide at the community level as a force for equality and promoter of peace**
- **Work in collaboration with governments as auxiliaries - and as an international organisation and convenor of states**



**Role of the Red  
Cross Red Crescent**

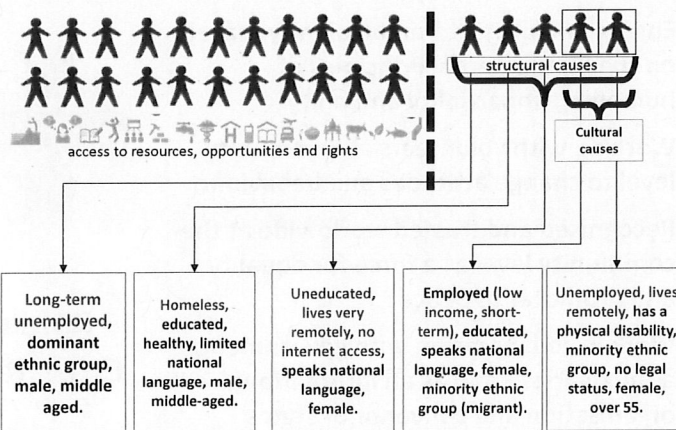
strategy2020

*Saving lives, changing minds.*



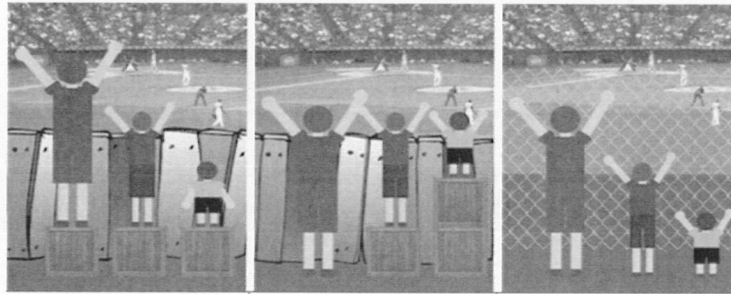
**Causes of social exclusion:**

**Factors of difference or "diversity"**





## What is social inclusion?



Inequitable assistance –  
does not address  
inequality

Equitable assistance  
addresses inequality but  
does not remove it

Removing inequality  
through improved status  
and social inclusion.

**“equal access to resources, opportunities and rights”**



## Social inclusion – in a migration context

**“a dynamic, two-way process of mutual accommodation and respect by all migrants and residents”**

### For migrants

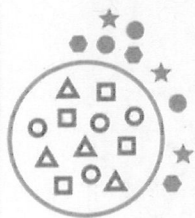
The process of adjusting to a new society, acquiring access to work, education, and housing, influencing democratic processes and participating in civil society, building personal relationships with members of the host society and forming a feeling of belonging to, and identification with that society.

### For host society

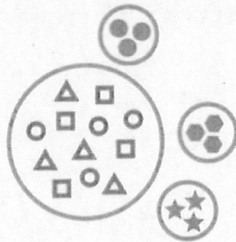
Opening up institutions, being an inclusive society, respecting diverse and flexible identities, and granting equal opportunities to migrants.



# From separation to inclusion



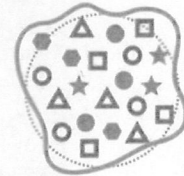
Exclusion



Separation



Integration



Inclusion



# IFRC's principles for inclusion of migrants



Support

Promote

Encourage

Ensure

Recognize

Involve



## Example of NS programmes – for migrants

- Language classes & education support
- Labour market integration
  - ✓ Vocational training
  - ✓ Links with employers
  - ✓ Job placement
- Legal and information assistance
- Cultural orientation
- Peer support: “buddy” and linking programmes (“1001 Strengths”)
- Supporting migrants to volunteer
- Sports & cultural activities
  - ✓ Sports clubs
  - ✓ Holiday camps
- Integrated programmes
  - ✓ *YES in Finland,*
  - ✓ *Refugee Guide’ in Norway*
  - ✓ *Ubuntu initiative in Southern Africa*



## Supporting equal opportunities



### Spanish Red Cross

#### “Plan Empleo” Access to labour markets for migrants and others



- Comprehensive public-private partnership to support access to employment
- Working in all main Spanish cities, through 259 Spanish Red Cross Branches
- 38%: rate of insertion in labour market (high above average)
- 281,103 men and 366,285 women supported 2008-2016



## Supporting equal opportunities

### Homework clubs: example Jordanian and Syrian students together



- Run by volunteers of the Jordanian National Red Crescent Society with support from the Danish Red Cross.
- Supporting 483 students between 6 and 13 years old
- Children can socialize, play and to get to know one another better.



## Examples: working with host communities

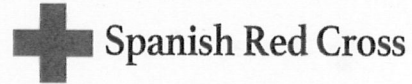
- **Public awareness campaigns**
  - ✓ Educational / factual (“get the facts straight”)
  - ✓ Celebrating diversity (e.g. “Harmony Awards”, “Act! Reject discrimination and celebrate diversity”)
- **School-based advocacy**
  - ✓ “Positive Images”
  - ✓ Project Xchange
  - ✓ “På Flykt” – “on the run forced migration simulation game”



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## With host communities

### Awareness campaigns



NI TODAS  
LAS PERSONAS  
EMPRESARIAS  
SON ASÍ

NI TODAS  
LAS PERSONAS  
INMIGRANTES  
SON ASÍ



“In reality it’s not funny” – challenging stereotypes of migrants - linked to their labour market access programme



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## With host communities

### School-based Awareness campaigns



**Positive  
Images**

“Positive Images” project aims to promote positive attitudes towards vulnerable migrants, and raise awareness on humanitarian issues relating to migration amongst young people.

Established by the British Red Cross and also run in Austria, Belgium, Cyprus, Denmark, Greece and Malta

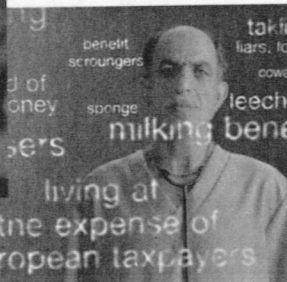


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## With host communities

**+ Norwegian Red Cross**

**Addressing hate speech towards migrants**



**+ British Red Cross**

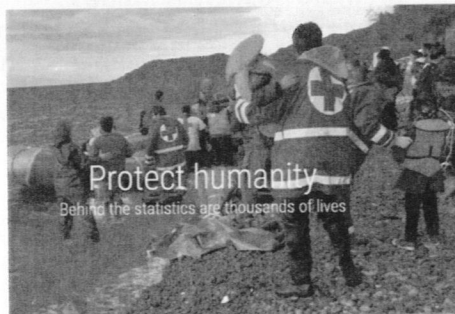


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## With host communities



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## Examples: bringing people together

- **Community engagement programmes between “host” and migrant communities**
- **Supporting host NS volunteers to welcome migrants**
- **Supporting migrants to volunteer**



## Bringing people together



Supported by  
 BritishRedCross

- The project brings people together through shared interests and activities.
- These can include football and other sports, parent and baby groups, gardening, cookery, arts and crafts.



### Overall aims of the project

- reduce prejudice towards people who are refugees and asylum seekers and
- build community cohesion in areas where many people seeking asylum are sent to live.



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## Bringing people together



الهلال الأحمر المصري  
EGYPTIAN RED CRESCENT

Social and health services to vulnerable  
migrants and communities in Great Cairo



Social inclusion  
enhanced through  
awareness raising  
on non-  
discrimination  
and increased  
capacity of  
migrants to seek  
labour  
opportunities.



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## Bringing people together



“Buddy” &  
friendship  
programmes



DANISH  
RED  
CROSS



Norwegian Red Cross

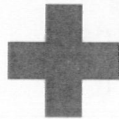


SwedishRedCross

- Links a volunteer with a recently arrived migrant
- Practical support to settle in
- Friendship & social contacts



## Reducing tension



DANISH  
RED  
CROSS



Norwegian Red Cross



SwedishRedCross



## IFRC support:

- **Working group on social inclusion of migrants**
  - **Policy support: Global policy briefing paper on inclusion**
    - ✓ Updates existing guidance
    - ✓ Expands the scope
  - **Programme implementation support:**
    - ✓ an interactive resource of consolidated best practices
    - ✓ allows National Societies to access specific examples, contacts and guidance (*using smart practices format*)



## IFRC support

- Convening meeting and working group of Red Cross & Red Crescent Societies working in resettlement countries.



## IFRC support

- **Contribution to the discussions on the UN compacts: *Calling on govt. to***
  - Protect migrants and refugees across the full migratory trail from violence, abuse and other violations of their fundamental rights
  - Guarantee migrants, irrespective of legal status, have effective access to essential basic services
  - Prioritize the rights and needs of vulnerable migrant children



## **Lessons learned**

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- Remember the “Anxious middle”
- “Facts” don’t work
- Youth care
- Diversity matters
- Fixing the “shattered mirror”



## **Challenges**

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- Risk of ‘Global North’ Centric View?
- Time – Space Continuum
- Being heard in a crowded space
- ‘Fake’ News
- Be the Change (?)



## Thank You

